

Prospectus for:

“Paper & Pigment”

Washington Water Color Association

At

Montgomery County Library – Kensington, MD

Exhibit Dates

May 2024



A Spring Feeling - Linda Daniels Cermak

What are the results when you put pigment onto paper? Artists are invited to submit up to 3 works of art for consideration that reflect the artist’s expression of water based pigment on paper.

Show location:

Kensington Park Library, 4201 Knowles Avenue, Kensington, MD. 20895

Key Dates:

- Submission Opens: Tuesday, April 2, 2023, 12:00am ET
- Submission Closes: Tuesday, April 23, 2023, 5:00pm ET
- Artists Notified of accepted work by - TBD
- Drop off Artwork: To be announced – 10:00am to 12:00pm

- Opening Reception: To be announced
- Pick Up Artwork: To be announced

Media eligible for exhibition: Any water-based media.

Number of pieces allowed: Members may submit up to 3 images. All submissions selected will be required to be framed, gallery-wrapped or professionally finished, and securely wired. (No sawtooth or small loop hangers). For unframed canvases, the edges should be painted or finished.

Entry fee: Non-refundable fee of \$5 per image for submission of up to 3 images or \$15.

Entry deadline: Tuesday, April 23, 2024 at 5:00 pm ET

Note: The exhibit space holds approximately 25-30 works of art depending on size of the artwork accepted. Anne will notify artists as to which works to bring to the library for hanging.

Entries submitted must be original works of the artist. The hand of the artist must be visible and dominant in constructing the artwork. WWCA reserves the right to refuse any submission for any reason deemed incompatible with the nature and environment of its mission or does not meet professional framing standards.

Sales: Montgomery County Public Libraries does not process any sales of artwork. All labels will provide the wwca1896@gmail.com email address for interested buyers to contact for purchase information. Anne Albright will connect buyer and artist for the artist to coordinate purchase and delivery of artwork after the show closes. All artwork must remain as part of the show until closing.

How to register: We only accept online registration at:
<https://client.smarterentry.com/washingtonwatercolor>

Steps of the registration process

1. Create an account if you do not already have one.
2. Once you have setup your account and logged in, select the number of images you will be submitting, agree to the terms & conditions of

the submission and pay your registration fee (\$5 per image, maximum number of 3 images or \$15.00)

3. Once you have completed the payment processing, you will have the opportunity to submit the images. You are able to login in multiple times before the deadline of April 23, 2024 at 5:00pm to complete, edit or change your entries.

The image should be of the artwork only. Do not include the frame or mat and do not submit artwork that was photographed behind glass or plexiglass.

When submitting your images, provide the following information. (Please follow these specific instructions as we use this information for the labels.)

- **Title of artwork:** Please use title case, capitalizing the first letter of significant words in the title of your piece. (Example: It's an Ant's World)
- **Media:** Please use title case, capitalizing the first letter of significant words. (Example: Watercolor on Paper, Watercolor on Paper Mounted on Panel, etc.)
- **Dimensions:** Enter the width x length dimensions in inches (your size includes the outer edges of any framing). Reminder!
- **Price:** Use a dollar sign and numerals, no cents. (Example: \$175.). All artwork for this show is to be for sale.
- **Images:** Images should be named as following:
ArtistsName_Title_Medium_Price.jpg and are required.
- **Show requirements:** To submit to the show, you will need to check the box to confirm that you have reviewed the show requirements in this prospectus.

By submitting an entry, registrants agree with the following:

I certify that I agree to the rules of the show as presented here. Entries submitted are my own work and are not in violation of any copyright, trademark or other similar laws and regulations. I will not hold WWCA or Montgomery County Public Library – Kensington Park responsible for any loss or damage to my artwork while on the property



of Kensington Park Library. WWCA reserves the right to reject inappropriate or improperly framed work. Artists are advised to have their own insurance for their artworks. I agree to allow WWCA to use those images in digital and print materials for promotional purposes.

Please double check your entry before the entry end date. SmarterEntry will allow you to edit and change your submissions up until the submission close date of Tuesday, April 23, 2024 at 5:00pm ET.

Artwork hanging: Works must be framed and wired for hanging to professional standards. Use D-rings and weight-appropriate wire that is not visible when the painting is hung. (See diagrams on next page.) Paintings on panles do not require frames if the edges are painted or taped to professional standards. No wet canvases, saw-toothed hangers, or flimsy framing is acceptable. Works weighing over 25 lbs. are not allowed.

Artwork delivery: Artists may deliver their work to Kensington Park Library between the hours of 10:00am and 12:00pm on **May ??**, 2024. Please ensure you have a label on the back of your artwork with your name, title, and price.

Questions: Anne Albright, President – wwca1896@gmail.com

For directions or information on [Kensington Park Library – please use this link](#).

Hanging requirements

Installing D-Rings with Wire

Lay your artwork on a towel or non-scratch surface to avoid damage to the art.

- 1** Measure 1/3 height from top of frame and mark.
- 2** Attach D-Rings as shown. D-Ring faces toward middle of art.
- 3** Loop and tie the wire through the D-Ring. Tying instructions on back. **check your wire angle** (30, 15, 0 degrees).
- 4** Peel and stick rubber bumpers. Bumpers protect your wall and help keep art hanging level.

Installing D-Rings without Wire
Attach D-Rings as shown. D-Rings can then be hung directly on hooks, screws, or nails on the wall.

PICTURE HANG solutions
picturehang.com

Tying Wire

- 1** Cut a piece of wire 4-6" wider than the frame.
- 2** Loop one end of wire about 2 inches through D-Ring and follow wire tying steps 1-4.
- 3** Repeat on the other D-Ring leaving a small amount of slack in the wire.
- 4** [Diagram showing the final wire being secured]

Picture Weight
Many factors influence the maximum picture weight.

- D-Ring weight rating
- wire weight rating
- wire tying/wrapping quality
- wall construction
- wall hook weight rating

TIP: Always use hardware rated at weight higher than your artwork weight since there are many variables at play.

TIP: If the wire is too tight it decreases its strength, if too loose the art will tilt away from the wall.