



“Lotus” by David Daniels

Prospectus for:

## “The Way We See Nature”

Washington Water Color Association’s  
2025 Spring Show

at

Brookside Gardens, Silver Spring, MD  
March 24, 2025 to May 5, 2025

**Show location:** Brookside Gardens, 1800 Glenallan Avenue, Silver Spring, MD 20902

**Entry Dates – February 8, 2025 – March 15, 2025 12:00pm**

**Show dates: Monday, March 24<sup>th</sup>, 2025 – Monday, May 5<sup>th</sup>, 2025**

**Location: Atrium, Education Hallway, & Lobby**

**Deliver Artwork – Monday, March 24<sup>th</sup>, 2025 - 9:30 am – 10:30 am**

**Pick up Artwork – Monday, May 5<sup>th</sup>, 2025 – 9:00 am**

This show is an opportunity for current 2025 members of the Washington Water Color Association to share their interpretation of “The Way We See Nature” – which can be defined as the natural physical world and can include landscapes, seascapes, vegetation, florals, botanical studies, and animals or insects. Artistic styles can include realism, impressionism, and abstracts.

**Media eligible for the exhibition:** Water based media. (Watercolor, Gouache, Acrylic, or any water-soluble medium.)

**Number of hung artwork pieces allowed:** Members may submit up to 3 images. All submissions should be ready for hanging with D-Rings and Wire. Saw Tooth hangers are not acceptable. The weight limit is 25 lbs. per artwork.

**Number of bin artwork pieces allowed:** Members may submit up to 5 images and pieces to have included in the bins at the Brookside Gardens Gift Shop. These can be photographic prints, Giclee' prints, or original works. The works must be enclosed in a clear bag with matting or foam board to prevent damage to the work.

**Entry fee of hung artwork:** Non-refundable fee of \$5 per image for submission of up to 3 images or \$15.

**Entry fee of bin artwork:** Non-refundable fee of \$20 for submission of 5 Prints or Original Artworks.

**Entry deadline:** Saturday, March 15, 2025 – 12:00pm

Note: The exhibit space holds approximately 80 works of art dependent on size. If after the deadline, additional artwork is needed, those registrants who submitted by March 15<sup>th</sup> will be contacted in the order in which they registered to submit additional work, if interested.

*Entries submitted must be original works of the artist. The hand of the artist must be visible and dominant in constructing the artwork. Brookside Gardens reserves the right to refuse any submission for any reason deemed incompatible with the nature and environment of its mission or does not meet professional framing standards.*

**How to register:** We only accept online registration at:  
<https://client.smarterentry.com/washingtonwatercolor>

### **Steps of the registration process**

1. Create an account if you do not already have one.
2. Once you have setup your account and logged in, select the number of images you will be submitting, agree to the terms & conditions of the submission and pay your registration fee (\$5 per image, maximum number of 3 images or \$15.00)
3. Once you have completed the payment processing, you will have the opportunity to submit the images. You are able to login in multiple times before the deadline of March 15, 2025 to complete, edit or change your entries.

**When submitting your images,** provide the following information.

(Please follow these specific instructions as we use this information for the labels.)

- **Title of artwork:** Please use title case, capitalizing the first letter of significant words in the title of your piece. (Example: It's an Ant's World )
- **Media:** Please use title case, capitalizing the first letter of significant words. (Example: Watercolor on Paper, Acrylic on Panel, Watercolor on Paper Mounted on Panel, etc. )
- **Dimensions:** Enter the width x length dimensions in inches (your size includes the outer edges of any framing).
- **Price:** Use a dollar sign and numerals, no cents. (Example: \$175. Use NFS if your artwork is not for sale.). *Brookside Gardens will collect and pay to the State of Maryland 6% Maryland Sales Tax and take a 25% commission fee from the sale price. **Be sure to calculate this into your submitted price.***
- **Images:** Images should be named as following:  
ArtistsName\_Title\_Medium\_Price.jpg and are required.  
The image should be of the artwork only. Do not include the frame or mat and do not submit artwork that was photographed behind glass or plexiglass.

- **Show requirements:** To submit to the show, you will need to check the box to confirm that you have reviewed the show requirements in this prospectus.

By submitting an entry, registrants agree with the following:

I certify that I agree to the rules of the show as presented here. Entries submitted are my own work and not in violation of any copyright, trademark or other similar laws and regulations. I will not hold WWCA or Brookside Gardens responsible for any loss or damage to my artwork while on the property of Brookside Gardens. WWCA and Brookside Gardens reserve the right to reject inappropriate or improperly framed work. Artists are advised to have their own insurance for their artworks. I agree to allow WWCA and Brookside Gardens to use those images in digital and print materials for promotional purposes.

Please double check your entry before the entry end date. SmarterEntry will allow you to edit and change your submissions up until the submission close date of March 15, 2025 12:00pm ET.

**Key Dates:**

- Registration Opens: Saturday, February 8, 2025, 5:00 pm ET
- Registration Deadline: Saturday, March 15, 2025 12:00pm ET
- Submission Acceptance Notification – by Sunday, March 16, 2025.
- Drop off Artwork: Monday, March 24, 2025 – 9:30 am to 10:30am
- Reception: To be Announced.
- Pick Up Unsold Artwork: Monday, May 5, 2025 – 9:30am. If unable to make this date and time, please plan for someone to pick up your work from Brookside Gardens.

**Artwork hanging:** Works must be framed and wired for hanging to professional standards. Use D-rings and weight-appropriate wire that is not visible when the painting is hung. (See diagrams on next page.) Paintings on canvas do not require frames if the edges are painted or taped to professional standards. No wet canvases, saw-toothed hangers, or flimsy framing is acceptable. Works weighing over 25 lbs. are not allowed.

**Note:** Members of WWCA will be responsible for hanging all the artwork on the day of installation. Brookside Gardens nor WWCA will be held responsible for any loss or damage. Artists are advised to have their own insurance.

Please include a business card sized label on the back of your painting when dropping off your artwork.

**Sales:** Brookside Gardens Gift Shop will process all sales during this exhibit. Brookside Gardens will collect and pay to the State of Maryland 6% Maryland Sales Tax and receive a 25% commission fee. At the close of the show, Brookside Gardens will provide WWCA a payment for all sales and WWCA will submit payment to the artist for their work. Artwork Price – 25% Commission = Payment to the Artist from WWCA.

**Be sure to calculate this into your submitted price.**

The customer will take all sold work at the time of purchase unless arrangements have been made with the Exhibits Coordinator. Any sales between artist and customer within 30 days of close of show will incur the 25% commission fee, payable to Brookside Gardens.

Questions: Anne Albright, President – [wwca1896@gmail.com](mailto:wwca1896@gmail.com)

For more information on Brookside Gardens, please visit their website <https://montgomeryparks.org/parks-and-trails/brookside-gardens/>

## Hanging requirements

### Installing D-Rings with Wire

Lay your artwork on a towel or non-scratch surface to avoid damage to the art.

- 1** Measure 1/3 height from top of frame and mark.
- 2** Attach D-Rings as shown. D-Ring faces toward middle of art.
- 3** Loop and tie the wire through the D-Ring. Tying instructions on back.
- 4** Peel and stick rubber bumpers. Bumpers protect your wall and help keep art hanging level.

check your wire angle

30°  
15°  
0°  
degrees

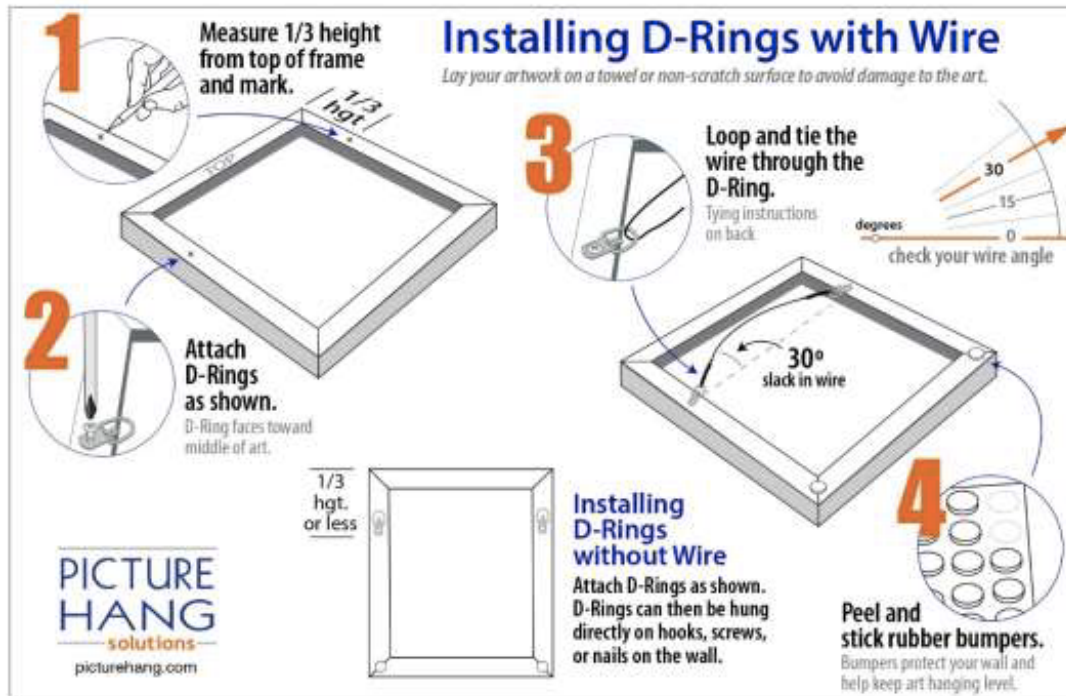
30° slack in wire

### Installing D-Rings without Wire

Attach D-Rings as shown. D-Rings can then be hung directly on hooks, screws, or nails on the wall.

1/3 hgt. or less

**PICTURE HANG solutions**  
picturehang.com



### Tying Wire

- 1** Cut a piece of wire 4-6" wider than the frame.
- 2** Loop one end of wire about 2 inches through D-Ring and follow wire tying steps 1-4.
- 3** Repeat on the other D-Ring leaving a small amount of slack in the wire.
- 4** [Diagram showing the final wire tie]

### Picture Weight

Many factors influence the maximum picture weight.

- D-Ring weight rating
- wire weight rating
- wire tying/wrapping quality
- wall construction
- wall hook weight rating

*TIP: If the wire is too tight it decreases its strength, if too loose the art will tilt away from the wall.*

*TIP: Always use hardware rated at weight higher than your artwork weight since there are many variables at play.*

